



Dear SPONSOR:

Learning about Life with a ⚽ at our feet

I would first like to introduce myself and the organization. My name is Bruno de Jesus, and I am the founder of Sports With A Purpose (SWAP). This social organization (created with the goal of having \$0 net profits) was birthed out of our family's passion for sports. It is focused on teaching children to live a life of purpose through sports AND having the heart of a servant.

Our mission statement is: *To teach and learn (through sports) about living a life of excellence, purpose, and servant leadership.*

Our most important value is: Excellence- Colossians 3:23- "Whatever you do, work at it with all your heart, as working for the Lord, not for men"

Our vision is: To see the players involved in SWAP become adult change-agents in the community through selfless, humble leadership.

*Our teaching curriculum consists of high level sports training intertwined with weekly teaching of our **Godly Traits** such as: **excellence, discipline, sacrifice, work ethic, selfless leadership, responsibility, contentment, etc.***

We currently have many high schoolers of all ages who grew up doing our academies making significant contributions to their local high school teams. We have many others who are playing at the highest level possible in youth soccer in the US(MLS Academy), including a young man just last year was awarded a professional contract with the Chicago Fire at the age of 15!

We enjoy giving those kids an opportunity to be challenged mentally and physically, as well as encouraging them to dream and go way beyond what they currently think they can achieve, using soccer/futsal as a tool.

2020 was a challenging year and we had to make a lot of changes. We are hoping and praying for a more "normal" 2021. We believe more than ever that our program will be a huge blessing to families in Michiana

I know that time is a valuable asset and I want to keep this letter short.

I would really value having local businesses come alongside us and support this venture through sponsoring the SWAP initiatives that will take place this winter.

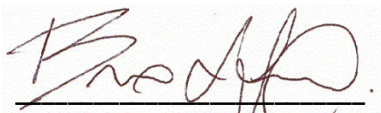
Your sponsorship allows SWAP to accomplish 4 predefined goals:

1. Keep the fees low for participants.
2. Allow inner city/lower income families an opportunity to learn soccer and life skills.
3. Provide funds to assist in covering league fees and out of town tournament fees. **(these are great ways to expose kids to opportunities outside Elkhart – we've taken kids to Ohio, and even as far as Kansas to compete)**
4. Proudly display on T-shirts and our website your support by the exposure of your logo.

If you are interested, please fill out the 2nd page of this form, which has more details on the levels of sponsorship.

I am really looking forward to joining arms with local businessmen who believe in building character from a young age.

Living life with a Purpose for A Purpose,



Bruno de Jesus
Director/ Founder – 574-329-4295



Sports for a Greater Good

SPONSORSHIP FORM

NAME/BUSINESS:	
ADDRESS:	
CITY, STATE, ZIP	
PHONE NUMBER:	
E-MAIL ADDRESS:	

THE DIFFERENT SPONSORSHIP LEVELS ARE DESCRIBED BELOW:

- 1- **CLUB:** Will put your name on the BACK of our camp T-shirts, and your logo on our website.
- 2- **CHAMPIONS:** Will put your logo on the BACK of our camp T-shirts, on our website, and provide funds for scholarships and community partnerships
- 3- **WORLD CUP:** All benefits from CHAMPIONS LEVEL plus we will put logo on our team jerseys, and name our teams after your company name (i.e. SWAP _____)

SPONSORSHIP LEVELS (check one):

****you may choose to do half of the contribution by the end of December, and the other half by the end of January.**

☐ \$300 CLUB LEVEL SPONSORSHIP
☐ \$600 CHAMPIONS LEVEL SPONSORSHIP
☐ \$1,000- WORLD CUP LEVEL
☐ \$ _____ - OTHER

Please Make your check
 payable to:
 SPORTS WITH A PURPOSE
 10919 DUNN RD.

Please e-mail your logo, in a high resolution format suitable for screen printing to sportswpurpose@gmail.com